

Product Valuation = Great Science + Commercial Potential + Healogix



Your science is solid, but you still have to clearly demonstrate the commercial potential of your product to achieve maximum valuation.

That's where Healogix can help. Our approach to modeling commercial potential is unique, highly robust, and consistent with how larger companies evaluate their internal as well as external investment opportunities.

So whether you're deciding on clinical trial endpoints or considering a partnering opportunity, Healogix will help you make the most of your product assets to achieve maximum valuation.

- Strategic
- Practical
- Seasoned
- Credible

Our track record includes—Bayhill Therapeutics, BiPar Sciences, Biosite, Ventana Medical, Digene, and Microvention.

HEALOGIX

Marketing Research and Consulting for
the Pharma and Biotech Industries



GetThere.
healogix.com

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